

Viber's Advertising Partners and Service Providers

Updated: July 2026

Programmatic Partners

| Partner Name | Country |
|------------------------------|------------|
| Admixer | Germany |
| AdView | Hong Kong |
| Adtelligent | USA |
| Air Smart (TDS.BID PTE. LTD) | Singapore |
| AlgoriX | Singapore |
| Amazon | Luxembourg |
| Bidease | USA |
| BraveRTB | Israel |
| Criteo | France |

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|---|---------------|
| Equativ (DistrictM, Sharethrough & Smart) | France |
| Google | USA |
| Index Exchange (IX) | Canada |
| InMobi | Singapore |
| Liftoff (Monetize) | USA |
| Loopme | UK |
| Magnite (Rubicon) | USA |
| Media.net | UAE |
| Meta | USA / Ireland |
| Minute Media (Sportority Inc.) | USA |
| MobFox | USA |
| Mobupps | Israel |

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|--------------------------------------|-----------|
| Nativo | USA |
| OneTag | UK |
| OpenX | USA |
| Opera | Ireland |
| Primis | Israel |
| Rise | Israel |
| RTB House | Poland |
| The Trade Desk (OpenPath) | USA |
| TripleLift | USA |
| Verve (Smaato / PubNative) | USA |
| Tappx | Spain |
| zMaticoo (fka YeahMobi, Powerengine) | Singapore |

Service Providers

| Provider Name | Country |
|----------------------|----------------|
| Adslot | Australia |
| DoubleVerify | USA |
| Geoedge / AppHarbr | Cyprus |
| Hightouch | USA |
| Intowow | Taiwan |